

Timberline Golf Club 'Membership'  
Piece No. 3 – Letter #2 - Envelope should use same picture as Postcard #1  
Envelope teaser copy: An Alarming Interest in Golf?

You might want to hide this scorecard

**WARNING:**

**Because a Timberline Golf Club Membership  
Combines 'Family Privileges' With 'Unlimited Green  
Fees,' Some Family Members Might Take a Sudden,  
Frequent and Even Alarming Interest in  
Playing Golf... With YOU!**

Dear name,

It's only fair to warn you.

The extraordinary value provided by a *Timberline Golf Club* membership **goes beyond** the daily golf you can play with friends and business associates.

Your membership **also includes** 'family privileges.'

Normally a welcome and valuable benefit for **any** family, it CAN lead to a phenomenon called '*Sudden Golf-Interest Disorder*', or SGID. It **might** bring on some of the following behaviors and annoying actions from family members and miscellaneous relatives.

- Phone calls from strangers who claim to be a 'long-lost son or daughter,' wanting to meet you for a round of golf at *Timberline*.
- Phone calls from your uncle who claims a sudden interest in '*your golf course for family members*.'
- Unannounced visits from cousins armed with golf clubs, interested in how many rounds you can play - today AND tomorrow!

**Ok... while this story is an obvious exaggeration,  
the benefits you will enjoy are very real.**

Think of it this way...

As a member of **Timberline Golf Club**, you'll want include immediate family members, extended family members and even guests for a round of golf from time to time.

They will all enjoy at least a reduced green fee, and immediate family members will play for **no charge** at all!

It's simply part of YOUR membership. AND there's more...

### **Here's 7 More Reasons to Join Timberline**

- Our member tournaments and events schedule is **always** full. You'll never have to 'go looking' for a game.
- Are you **in business** in the area? You'll meet and socialize with wonderful new friends and business contacts that can lead to valuable, long-term, business-building relationships.
- As a member, you have your own **private billing account** to charge your purchases for 30 days.
- With our bag storage services, we store and clean your clubs **for you**. You won't touch a club until you're ready to tee up the ball. When you're done, **we clean up and store** them in a secured storage area.
- Our staff of 3 PGA pros are ready to help you take your game to that next level through **instruction clinics** held for men, women, and juniors.
- Timberline provides a **handicap management system**, with monthly updates of your GHIN handicap, allowing you to keep a eye on how your game is improving month to month.
- A brand new, 10,000 square foot clubhouse will be built soon, including an **expansive new golf shop**, a bar & grill and fully-equipped men's and women's locker room facilities.

**There's much more to tell you about,  
but now it's time for you to come by and meet us.**

We are conveniently located just off Interstate 65, 30 miles south of Birmingham. Call us to **schedule an appointment at 205-668-7888**. Ask for Linda Mann or Joe Kruse.

Kind regards,

Linda Mann  
Director of Sales & Marketing

**P.S.** When you call, **be sure to ask** me how to get a **FREE** round of golf for four, only at **Timberline Golf Club**, 'Alabama's Only True Golfers Club.' (But hide the scorecard from those relatives.)