

Timberline Golf Club 'Membership'
Piece No. 2 – Letter #1 - Envelope should use same picture as Postcard #1
Envelope teaser copy: He Wanted to Sleep in His Car!

Be Sure to 'Pencil Us In' For YOUR Membership

**Why a Birmingham, Alabama Golfer Wanted To
Sleep In His Car, In Our Parking Lot,
Only 30 Miles From His Home.**

Dear Name,

Sounds crazy, but it almost happened.

Our golfer explained to us he'd been to **Timberline Golf Club** once recently, and **he loved it**. Now he was coming back, and if *he had to* sleep in his car to be first in line for an early tee-time, 'that was just fine.'

Obviously, he didn't have to do that, so we offered some advice.

First, he **could** reserve a tee-time, as much as 7 days in advance, even as a non-member.

Better yet, as a member, (*we have four choices of very affordable memberships to choose from*) he could make tee-time reservations a full **14 days in advance**, and get preferred parking, at any time.

What he **really** needed to know was how **all this** could put him on the golf course at **Timberline Golf Club**, enjoying **all** of our additional amenities, **everyday**.

For you, we simply say, play Timberline once, and you WILL want to play it again.

Designed by 1976 U.S. Open Champion and Alabama native Jerry Pate, *Timberline* is located in a growing area of Shelby County. It opened in May of 2002 to **great** critical acclaim.

"We wanted everything at Timberline to look like it has been here for a long time. Details make it a fine golf course. The little things make the difference." **Jerry Pate**

We take great pride in the exceptionally well-conditioned golf course our guests and members enjoy **everyday**. Our three, on staff PGA pro's are available for lessons at our driving range and practice area, **everyday**.

"The Timberline golf course is a beautiful layout that looks hard, but often plays easy. I have played at courses all over America, and this is one of the best-maintained and conditioned courses I have seen." **L.D. & Beverly Meredith - Timberline Members**

For those who appreciate a 'purely golf' approach.

Come see why **Timberline Golf Club** is attracting central Alabama golfers looking for a 'purely golf' experience. We are conveniently located just off Interstate 65, in Calera, 30 miles south of Birmingham. Call us to **schedule an appointment at 205-668-7888**. Ask for Linda Mann or Joe Kruse.

Kind regards,

Linda Mann
Director of Sales & Marketing

P.S. When you call, **be sure to ask** me how to get a **FREE** round of golf for four, only at **Timberline Golf Club**, 'Alabama's Only True Golfers Club.' And **bring the pencil** to keep score!

"Joining Timberline was one of the best decisions I ever made. I found the price to be something I could afford and a great value. The quality of the golf course far surpasses all others in the surrounding area. The friendliness and professionalism of the club staff makes each visit a truly memorable one."

Ellie Glasscox - Timberline Member